NORRKÖPING

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In 2017 Norrköping Municipality decided to purchase Creaza for the entire organization, all 15 000 students and teachers.
Norrköping used SSO with Google, allowing all users to log in with existing email. The implementation was very successful with high usage at all schools. One of the reasons for the successful introduction was that the municipality worked systematically with both external (Creaza) and internal (dedicated disseminators in Norrköping) workshops that were also adapted to different age groups.

**You have been using Creaza for just over a year and a half now, what made you choose Creaza?**
My colleagues had seen Creaza at the SETT (education exhibition in Stockholm) and there were several teachers who thought it seemed like a great creative program that also worked in our chromebook environment. What really made us try Creaza was the intuitive video editing in Cartoonist.

**What do you think is important when it comes to implementing digital tools and how do you think Creaza handled this?**

I think it is important that students and teachers have the opportunity to be creative in the classroom. To have the opportunity to choose different ways to learn and present while also creating engagement in the classroom. It is important that teachers easily understand how the tool works and what the pedagogical possibilities are.

I believe you have been very responsive and listened to our needs.

**What tip would you give municipalities or schools that are considering getting started with a digital storytelling tool?**
Invite the organisation to see what the needs are and offer training in the program specific to those needs. Creaza also offers webinars for different age groups and subjects, making it more relevant for the teachers.